



## Former *Price Is Right* Announcer Rich Fields Is New Spokesman for *Moving Families Initiative*

LAS VEGAS--(BUSINESS WIRE)-- *World Class Coaches*® (facilitator of the *Moving Families Initiative*®) is pleased to announce that **Rich Fields**, former announcer of *The Price Is Right*, will serve as spokesman for the *Moving Families Initiative*® and the *Moving Families Foundation*™, a 501(c)(3) nonprofit the company supports.

Fields, an Emmy Award-winning broadcaster and 40+ year radio and television personality, will be calling attention to the *Moving Families Initiative*'s purpose to assist and simplify the moving process for the entire family when they move with one-stop at [MovingFamiliesInitiative.com](http://MovingFamiliesInitiative.com). The site provides key, value-added products, services, benefits, and intelligence that buyers, sellers, and renters can use to manage all aspects of their move.

The real estate industry has changed and *Moving Families Initiative* recognizes children who are moving often deal with physical and emotional challenges of changing neighborhoods, schools, and friends, whether they are moving across town or across the country, and "We Are Here To Help." The *Initiative*'s commitment not only include the children that are moving, but extends to the child's siblings, grandparents, aunts, uncles, and other family members.

In conjunction with *Moving Families Initiative*, the *Moving Families Foundation* provides family members access to character and life skills development activities, high quality education, and protection for the entire family during periods of transition and change in their lives. The *Foundation* provides extracurricular activities scholarships for young children, and college scholarships for high school students when they move or relocate via [MovingFamiliesFoundation.org](http://MovingFamiliesFoundation.org).

"Representing the *Moving Families Initiative* is a natural fit for me," said Fields. "I know what a disruption in life moving can be. I had moved four times by age sixteen, ten times by age twenty-five, and nineteen times total in my lifetime, and it has never been fun. Helping children assimilate into new communities, schools, and extracurricular activities is one of our goals, and I can't wait to shed some light on the assistance that is available."

"Having Rich Fields join our endeavor is a new milestone for the *Moving Families Initiative*," said Johnnie Johnson, CEO, World Class Coaches. "Rich's storied broadcasting career and professionalism along with his nation-wide popularity will serve us well in our efforts to continue to raise awareness to [MovingFamiliesInitiative.com](http://MovingFamiliesInitiative.com)."

For information on *Moving Families Initiative*®, visit [www.movingfamiliesinitiative.com](http://www.movingfamiliesinitiative.com) or call (866) 224-8895.

### Contacts

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# Multimedia



 Photo

Former Price Is  
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Rich Fields Is New  
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